



Project Recommendations

TF3: General Public

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2013

Astronomia Periferica

1. Although increasing the number of participants in neighborhoods that traditionally do not host scientific and artistic activities is intrinsically challenging, the best strategy is the one we followed: working in partnership with other local organizations.
2. Planning is general very difficult with community organizations in Bogota. This might also be the case in other Latin-american countries. Sometimes events have to be cancelled last minute because of changes in the conditions to perform the actions (space availability, group availability). The best strategy is to have a wide time window available in order not to decrease the number of events if something unexpected happen.
3. Support the production of catalogs that document similar artistic actions. Facilitate its world-wide distribution.

Bringing Astronomy to Remote Areas in Vietnam

We found that there will be more impacts if there are some professional astronomers who could join us and talk to the audience about their own experiences. I think IAU-OAD can send out a recommendation to professional astronomers who travel to other countries contact with local clubs and give talks.

Dark Skies Outreach to Sub-Saharan Africa

1. Use pre-recorded videos of activities and use Google hangout time to answer questions.
2. Provide multiple ways for coordinators to get information online.
3. Use short applications to ensure that coordinators are interested and committed to the project.
4. Use a variety of techniques to gather data to measure success of the project including online surveys, paper surveys, and analysis of artifacts submitted by coordinators from each country.
5. Be aware of issues with customs when mailing kits out to different countries so ensure efficient delivery of materials.

2014

Accessible Citizen Science

The Zooniverse is still unable to escape its inherent structural biases, being an English-speaking collaboration in the Western world. It would greatly improve the effectiveness of the work undertaken as part of this grant if the translation tools were communicated beyond the Zooniverse's usual channels. We have seen that when translated into languages such as Russian, Hebrew, and Farsi, there is a great potential uptake and there scope for reaching new people.

If the OAD is interested in further supporting the Zooniverse in this regard, then a short, structured programme of communication about translation would be very beneficial.